



BAFA

Annual Conference with Doctoral Masterclasses

KEYNOTE

'Crafting Impactful Research
in Accounting'

by

Professor Aziza Laguecir
EDHEC Business School

Aston University, Birmingham
14–16 April 2026

Introducing one of our keynote speakers at the 2026 Doctoral Masterclasses, Professor Aziza Laguecir.

Aziza Laguecir is a Professor of Management Control at EDHEC Business School, specialising in performance management. Her research focuses on management accounting and control, related ethical aspects, fraud, and scandals. She also examines accounting in public organisations, particularly in healthcare, social housing, and elderly care. She serves as co-Editor-in-Chief of *Accounting Forum*, and she is the Section Editor for the Accounting & Business Ethics section of the *Journal of Business Ethics*.