

## **CPAF – AGM notes (Draft 12<sup>th</sup> September, 2016)**

**Monday 5<sup>th</sup> September, 2016 from 6pm**

**Attending:** Daniella Acker; Mike Adams; Jan Bebbington; Adrian Bell; Chris Brooks; Mark Clatworthy; Stuart Cooper; John Cullen; Alan Goodacre; Lynn Hodgkinson; Kevin Holland; Keith Hoskins; Christopher Humphrey; Lisa Jack; Mike Jones; Rob Kelly; Gilad Livny; Andy Lymer; Raphael Markellos; Richard Macve; Neil Marriott; Alistair Milne; Christopher Napier; Kwaku Opong; Michael Page; Chris Pyke; Laura Spira; Andy Stark; Jim Steeley; Ian Thomson; Ian Tonks; Penelope Tuck; and Pauline Weetman.

**Apologies:** Richard Jackson.

### **Minutes of 2015 AGM**

Corrections:

- Add James Steeley as having attended the 2015 AGM.
- Correct Chris Humphries to Humphrey.
- Sustainability survey should have observed – 42% have more than 50 in a course unit.
- The reference to the ICAEW should have been to the Worshipable Company of Chartered Accountants.

*Proposer:* Pauline Weetman

*Seconder:* James Steeley

**Matters arising:** All matters arising are covered by the agenda.

### **Committee for 2016/17:**

Lynn Hodgkinson - Chair (year 1 of 2)

Jan Bebbington - Vice-Chair (year 1 of 2)

Ian Tonks - Vice-Chair (year 1 of 1)

Vacant - Secretary/Treasurer (vacant for now, JB to cover until someone is co-opted to this role)

Lisa Jack - Ex officio (President of BAFA)

Richard Jackson - Ex officio (General Secretary of BAFA)

Gillian Holmes - Co-opted (Chair of CDAF)

John Cullen – Co-opted (elected member year 1 of 2)

New elected members: Elizabeth Deadman; Penelope Tuck; Kevin Holland [two of these members will serve for two years; one will serve for one year ... to keep the rotation of elected members going after Gloria Agyemang has stood down after one year (due to increased responsibilities at work)].

*Nominating:* James Steeley

*Seconding:* Andy Stark

## **Report from CPAF chair:**

Ian Tonks was asked to write to Deans and Vice-Principals about the issues with the ABS list. He has not written to do this for which he apologises. Ian Tonks sounded out various people about the wisdom of doing this and due to perceptions of the potential for internal political issues refrained from doing so. Some elements of the concerns that he was to express feed into the submission to the Stern Review.

CPAF made a submission (in conjunction with BAFA and CDAF) to the Stern Review. The letter will go onto the BAFA website in due course.

60 Impact cases in the area of accounting and finance can be found in the BAFA website. Note – these are also available from the HEFEC website too.

Lisa Jack and Alan Goodacre led discussion about how best to post the material from the last BAFA research register on the website (this will be taken forward by them separately). There was also some discussion about what a future research register might look like and its function and functionality. A decision on this will be pursued at the BAFA Exec level. **Action: rests with BAFA.**

A letter to treasurer of Worshipable Company of Chartered Accountant was written last year to thank them for their funding support for PhDs. There are two three year bursaries (of about £5K each) this year. Pauline Weetman encouraged CPAF to keep a connection to the Company. Andy Lymer noted the good progress of the current student and the help of the Worshipable Company of Chartered Accountants in that process. Chris Humphrey noted that the Company has an interest in making a link between those that had been in practice and who wished to move into academia. In addition, the Worshipable Company of Chartered Accountants will lose Richard Macve off their Court. Richard encouraged CPAF members to consider if they could replace him. **Action: Exec will write to thank the Company for PhD scholarships this year and also to inquire as to how one becomes a member of their Court.**

## **Treasurers Report:**

Better timing of the salary survey resulted in more responses (approx. 86) and there is some evidence of modest uplift in salaries. The spreads of salaries are approximately the same as before. The survey will continue as it is valuable for new professors and many employers are now doing structured salary reviews in which sector pay data plays a useful role.

The financial position of CPAF continues to decline due to losses on conferences for the last two years. This is why the current year conference is more expensive. Once Andy Lymer stepped forward to host the conference, however, its cost fell and we anticipate making a good surplus this year. There is an aim to keep about three years of running costs in-hand (excluding the cost of the conference, which should be self funding), in line with best practice for charities. Reintroduction of a fee for membership was discussed, but it was noted that the cost of

administering this exceeds the benefit. **Action: CPAF exec will review finances and see how much needs to be kept as reserves.**

### **CPAF areas of interest:**

Initially few folk signed up for the conference this year and this prompted thoughts on function and continued usefulness of CPAF. A discussion about CPAF itself and the relationship with CDAF ensued.

Lisa Jack outlined the view of the BAFA which is that CPAF would more self-consciously become the campaigning arm of BAFA, liaising with external learned bodies (such as the AAA, the Academy of Social Sciences; and the British Academy) with CDAF focusing on teaching aspects of activities as well as engaging closely with professional bodies and HEA. This way, CDAF and CPAF have distinctive remits, but will also work closely with each other on areas of common interest.

Discussion of this followed:

Ian Thomson – supported the campaigning role and noted that issues with the supply of PhDs into the academy is a concern as well as supporting ECRs once they are recruited.

Richard Macve – agreed on the campaigning role and noted that the initiation of CPAF envisioned this as a role.

Alan Goodacre – noted that belonging to CPAF allows him to be more effective within his University as he is more informed about issues as a result of coming to the meetings and also has the chance to hear the views of others in the field. CPAF is a critical part of this for him.

Pauline Weetman – noted that CPAF is recognized as an official commentator by some institutions and within Government so should continue to play that role. PW also noted that CPAF is a cross cutting forum that allows more generic issues to be communicated, which may not be possible to come forward by any single institution.

Andy Stark – characterised CPAF as being similar to the House of Lords in terms of retaining institutional memory about the sector; a level of continuity of membership (once you are a Professor) and hence a campaigning role is ideal. A similar point was made by Mike Jones.

Mike Page – signaled a note of caution about CPAF campaigning as it was a charity. Lisa Jack noted that there is a carefulness around this at the BAFA level as well, and any campaigning has to be consistent with the charitable aims of BAFA.

Chris Humphrey suggested that once we have clarity about CPAF's role a note is sent to University (via CDAF members) to remind them of the existence of BAFA and CPAF.

***Action: CPAF Exec to work up a remit for itself in partnership with the BAFA Exec.***

### **Conference venue and shape for 2017:**

There was a recommendation from the CPAF Exec that we move to a one day conference in London in order to boost attendance to 50-60 people. After trying that for a year, we would reassess.

Discussion followed; with most present not being keen on the suggestion because: a two day event allows for informal networking; and having full discussions take time (and the open forum element this year was appreciated). It was agreed that the two-day format would be retained. ***Action: Exec to arrange a two-day conference in 2017 in Birmingham (most likely first Monday & Tuesday in September).***

It was generally believed that once you have been to a conference you can see its benefit. ***Action: Exec to consider ways in which new members might be encouraged along.***

There was also a suggestion of some sort of meeting during the BAFA conference to create an additional point of connection. ***Action: Exec to consider event at BAFA conference (even if it is only the Exec) as well as preparing material on the role and benefits of CPAF and attending the annual conference (for dissemination at BAFA and to the membership database).***

Lisa Jack also volunteered to include a short report of what happened at CPAF in her newsletters.

Chris Humphrey suggested that CPAF write to CDAF members to ensure that their Profs. come to the conference and understand its purpose. ***Action: Exec to write to CDAF members (via their Exec).***

### **AOB**

No more items were tabled and the meeting closed.