

COMMITTEE OF DEPARTMENTS OF ACCOUNTING AND FINANCE

Workshop: Planning Impact Case Studies

Friday 5th November 2021 @ 13.00 – 16.10

Via Zoom

13.00 – 13.05	Welcome and Introduction
13.05 – 13.20	Setting the Scene: Impact Case Studies
13.20 – 13.55	Planning an Impact Case Study: Professor Kelum Jayasinghe, Essex Business School
13.55 - 14.30	Reflections and Thoughts: What is Impact? Professor Christopher Humphrey, Manchester Business School
14.30 – 14.40	Coffee Break
14.40 – 15.20	Breakout Rooms: Questions How can I make my research more impactful? Who are the potential beneficiaries? What are the potential benefits and pitfalls?
15.20 – 16.00	Group Feedback Session & Next Steps
16.00 – 16.10	Close of Workshop & Networking