

BAFA SEAG CONFERENCE 2017

KEYNOTE SPEAKERS

Hilary Lindsay

Hilary is passionate about personal development and in 2013 completed doctoral research with The Open University into the role of continuing professional development in the accountancy profession. She has since published academic articles and the book *Adaptability: the secret to lifelong learning*. She is an award-winning lecturer in finance and management for the Open University Business School and a researcher and supervisor on the OU Doctorate in Education programme.



Dr Hilary Lindsay was the President of the Institute of Chartered Accountants in England and Wales (ICAEW) for 2016-17; the first academic and second woman to hold that position in ICAEW's 137-year history. In that role she chaired the ICAEW board and was Patron of CABA, the wellbeing charity for ICAEW members where she had been a trustee for the previous nine years. In 2011-12 she was President of AAT (the Association of Accounting Technicians).

Jeffrey Unerman

Jeffrey Unerman is Professor of Accounting and Corporate Accountability in the School of Management at Royal Holloway, University of London. Before joining Royal Holloway he was a professor at the University of Manchester.



He holds a PhD in social and environmental accounting from the University of Sheffield, is a member of the Institute of Chartered Accountants in England and Wales (ICAEW) and an honorary member of CPA Australia. He was the recipient of the British Accounting and Finance Association's 2016 *Distinguished Academic Award*.

His research and public policy work focuses on the role of accounting and accountability practices in helping organizations become more sustainable. A particular emphasis of this research is the use of accounting in making the social and ecological impacts of organizational activities more transparent and in encouraging the embedding of sustainability within organizational decision-making. In addition to serving on the editorial boards of several leading journals, Jeffrey is co-editor (with Jan Bebbington and Brendan O'Dwyer) of *Sustainability Accounting and Accountability* (2014).

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BRITISH ACCOUNTING &
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