

***Educating for the future:  
engaging academia, policy and practice***

2017 Annual Conference

10-12 April

The Edinburgh Conference Centre, Heriot Watt University



**The AuditFutures thought-leadership and innovation programme of ICAEW is an open inquiry of what is possible.**

AuditFutures is about **challenging current ways** of thinking, working and doing, **creating a change** through exploring new approaches, methods and innovative ways of thinking, and, **preparing the profession** for the future through proactive exploration and equipping people.

Three distinctive principles define our work: **experiment** with new ways and new approaches, **encourage** inclusive and collaborative participation and **engage** a holistic approach, combining creative and critical thinking.

We believe that accountancy is a rigorous socially-minded academic discipline and education should play a vital role in shaping the future of the profession.

**[www.AuditFutures.org](http://www.AuditFutures.org)**

# Welcome

We are delighted to be working with the British Accounting and Finance Association at the 2017 Annual Conference in Edinburgh. We see this as a unique opportunity to engage academics and practitioners in a dialogue on the future of accounting education.

Our aspiration for the conference this year is to facilitate a different conversation - to broaden the discussion on the role of BAFA in the future of the profession and to draw deeper links between research, teaching, policy and practice. To do that, we are building on the traditionally strong academic focus of the conference and we are infusing ideas and approaches from the successful AuditFutures initiatives.

We hope to construct a holistic narrative on our vision for the future of education and reflect on how policy, academia and practice interact. There will be a number of activities, including workshops, presentations, pop-up discussions and informal conversations around the key themes that we are exploring:

## **What is our vision for the future?**

What are our own motivations and aspirations and what are the challenges and trends that will shape the road ahead? What are the big questions and disruptive ideas that we need to be thinking about?

## **What are the competencies and qualities of the future professionals?**

How to educate for the future skills and capacities that professionals would need? How do we foster virtuous character and motivation in students?

## **How might we design a holistic education through curriculum, environment and pedagogy?**

How do we design a holistic environment for learning? How do we integrate innovative approaches and methods in the curriculum? How can we embed and foster values and vision?

## **What are our collective ideas for re-imagining accounting education and BAFA's role in leading the profession?**

How do we make academia, policy and practice more responsive to each other? How do we make research matter more and how do we integrate it into policy and practice? How can teaching and learning take more critical outlook to the theories and subject matter?

## ***Let's have a different conversation!***

Our team will be hosting pop-up sessions, discussions and workshops throughout the Conference. Please join us in reimagining the future of education and promoting the role of BAFA in leading the profession.

# *vision*

## *What is our vision for the future?*

**DISCUSSION, NETWORKING AND RECEPTION: MONDAY, 17:30-19:30)**

Join us for a reception for all delegates and guests from practice and business. We will engage in interactive discussions to open up the conversation about our vision for the future.

What are our own motivations and aspirations and what are the challenges and trends that will shape the road ahead? What are the big questions and disruptive ideas that we need to be thinking about?

# *future professional*

## *What are the competencies and qualities of the future professionals?*

**POP-UP DISCUSSIONS: TUESDAY, 11:35-13:40**

**WORKSHOP: TUESDAY, 13:50-15:00**

Building on the insights from the AuditFutures educational initiatives, we will explore what are the key future competencies that professionals will need. How to educate for the future skills and capacities that professionals would need? How do we foster virtuous character and motivation in students?

The workshop will be led by Martin Martinoff (ICAEW) and Plamena Pehlivnova (UCL Institute of Education)

To sign up for the workshop, please visit **[www.AuditFutures.org/BAFA2017](http://www.AuditFutures.org/BAFA2017)**

# *designing education*

*How might we design a holistic education through curriculum, environment and pedagogy?*

**POP-UP DISCUSSIONS: TUESDAY, 15:00-15:50**

**WORKSHOP: TUESDAY, 15:50-17:30**

We will provide key insights from the learning sciences to explore methods of progressive pedagogy that could create holistic conditions for the development of motivation and values in aspiring professionals.

How do we design a holistic environment for learning? How do we integrate innovative approaches and methods in the curriculum? How can we embed and foster values and vision?

The workshop will be led by Martin Martinoff (ICAEW) and Plamena Pehlivnova (UCL Institute of Education)

To sign up for the workshop, please visit [www.AuditFutures.org/BAFA2017](http://www.AuditFutures.org/BAFA2017)

# *new horizons*

*What are our collective ideas for re-imagining accounting education and BAFAs role in leading the profession?*

**POP-UP DISCUSSIONS: WEDNESDAY, 09:30 - 11:10**

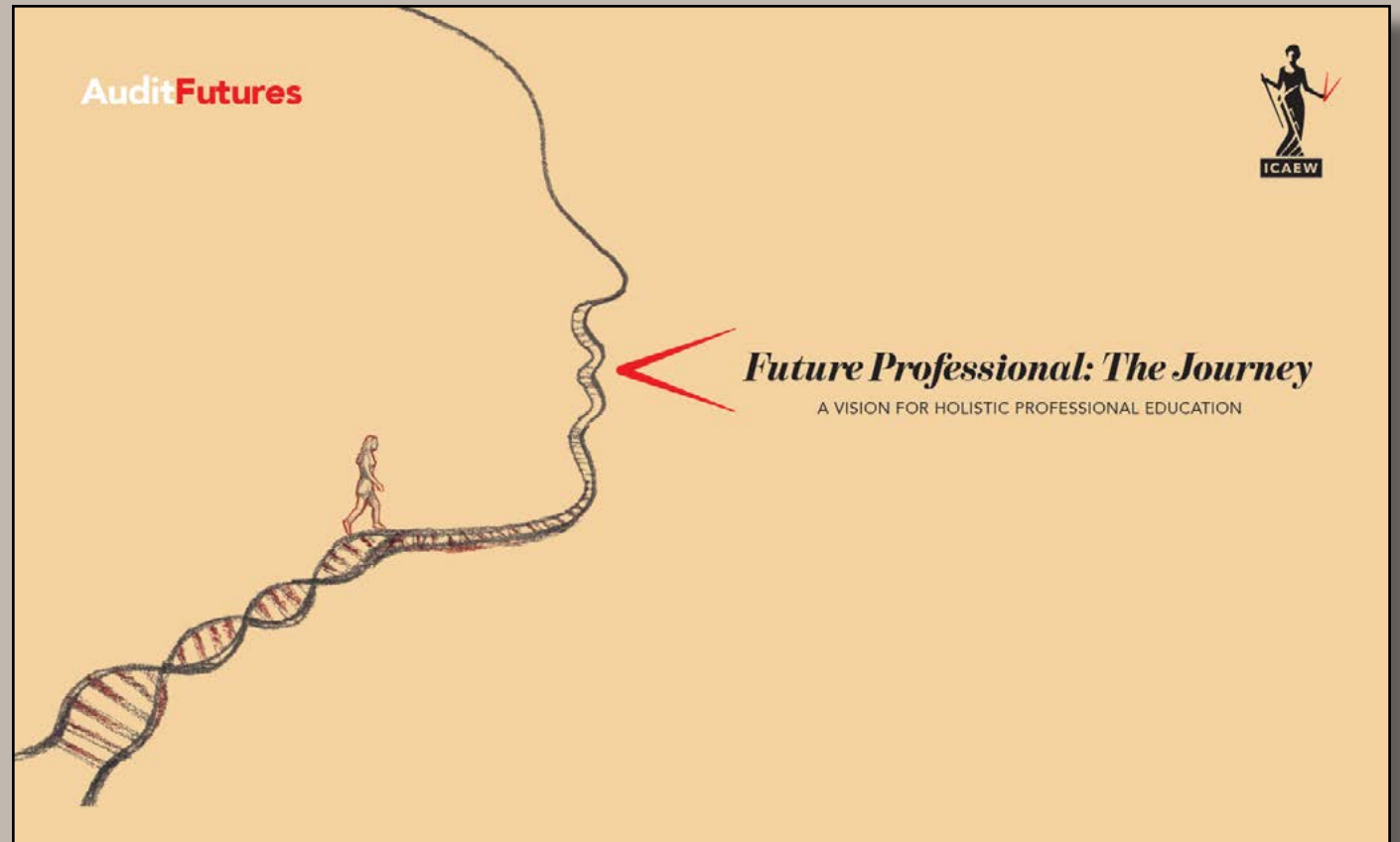
How do we make academia, policy and practice more responsive to each other? How do we make research matter more and how do we integrate it into policy and practice? How can teaching and learning take more critical outlook to the theories and subject matter?

**FINAL SESSION AND REFLECTIONS OVER AFTERNOON TEA:**

**WEDNESDAY, 15:30 - 16:15**

To engage delegates of the 2017 BAFA Conference, we have developed a new publication.

With this publication, we hope to catalyse new and holistic discussions about the role of education in fostering the future professional. This publication is a reflection on the insights from the AuditFutures educational initiatives. We aim to create a new narrative for the future of education and to engage progressive educators in a constructive dialogue



***AuditFutures is an opportunity for you to bring your ideas and passion and to learn and contribute to shaping the future of the profession.***

We have mobilised a movement and have developed a comprehensive programme to reimagine the future of the profession. Our collective ambition depends on collaboration with others. We invite you to bring your passion, experience and commitment to achieving something bigger together.

**PLEASE CONNECT WITH US TO**

- Join our discussions and events
- Contribute to our thought-leadership
- Attend or organise university sessions
- Host a workshop at your organisation
- Sign-up to our mailing list
- Speak with us over the phone or in person

***Everyone and all perspectives are welcome!***

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